



# NovaVia Health

## VIRGINIA LAUNCH

## The Most Advanced Integrative Care Platform, Trusted by Women with ADHD

**Virginia – May 2025** – NovaVia Health is launching a cutting-edge care platform designed to address the unique challenges faced by women with ADHD and its common comorbidities. By combining integrative diagnostic, precision medicine, personalized care pathways, and ongoing support, NovaVia is redefining how ADHD is understood and treated for women who have long been underserved.

### The Problem

- **Misunderstanding and Misdiagnosis:** ADHD in women often goes unrecognized or misdiagnosed, resulting in ineffective treatments and compounding health challenges.
- **Mistreatment:** Traditional ADHD care focuses on pharmacotherapy as a first order of treatments and overlooks the unique biological, emotional, and behavioral needs of women.
- **Significant Life Impact:** Women's ADHD leads to lower productivity, reduced quality of life, and increased societal costs, estimated at ~\$80B+ tied to mental and physical health challenges, as well as social and professional setbacks.

### The Solution

- **Closing the *Care Gap* with Integrative Diagnosis and Assessment:** A clinically validated approach that evaluates women's interconnected systems—body, brain, belief, and behavior—to create a comprehensive understanding of their unique challenges.
- **Closing the *Delivery Gap* with Personalized Care Pathways:** Customized plans include science-backed therapies, pharmacological solutions, and skills-based coaching, all designed to improve longitudinal outcomes and quality of life. An always-on digital companion tracks symptoms, monitors medication efficacy and connects patients to a dedicated care team, peer community, coach, dietitian, and women's health specialist.
- **Closing the *Research Gap* with Clinical Research and Trials:** Conducting clinical trials in collaboration with patients and pharmaceutical partners, NovaVia delves into the complex interplay between ADHD and hormonal, sleep, and cardiometabolic health while pioneering gender-specific solutions that address comorbidities, redefine patient outcomes, and set new benchmarks for precision care.

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“Our mission is to close the care gap for women with ADHD by offering solutions that are as unique as they are. We’ve built a platform that integrates the science of ADHD with the compassion for women’s unique physiological, hormonal, and cardiometabolic needs.”

— Shiva Mirhosseini, founder and CEO of NovaVia Health

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## How It Works

1. **Seamless Onboarding:** Sign up through the website or app, complete a standardized integrative assessment, and schedule an intake session with a women’s healthcare specialist and psychiatrist.
2. **Custom Care Plans:** Receive a tailored plan integrating therapies, medication, women’s hormonal and physical health specialty care, and ADHD coaching.
3. **Comprehensive Support:** Connect with a dedicated care team and a digital companion for ongoing care, ensuring women with ADHD receive the holistic support they need to thrive.

## Client Success Story

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“NovaVia care team transformed my life. After years of struggling with unexplained symptoms, I finally found answers and the tools I needed to thrive. Their platform isn’t just care—it’s empowerment”

— NovaVia Health member, Amy

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*Shiva Mirhosseini*

Founder and CEO

NovaVia Health



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